Tutorials in Public Policy

Tutorial 1
Identify governmental action this picture.
syndromic surveillance · facemasks · gloves · fines, isolation, prosecution
(possible outcomes)
target populations
(both citizens and police force)

roads: public-private mix?

private citizens

civil servant

local official

consent

obedience

authority

legitimacy
What is public policy

Anything a government chooses to do or not to do

(The)

The conscious choice of governments to undertake a particular course of action

(Howlett and Ramesh)
President-Elect Obama might struggle to implement his health-care campaign promises
New Roma Health Report confirms health inequalities

The EU-funded report examines existing data on the health of Europe's largest ethnic minority and confirms health inequalities, such as the fact that Roma people have shorter life expectancies. The report also examines how this data from Member States were compiled.
Background assumptions and correlates

**Governance**
- Multiple *levels of government*
- Different, yet *comparable, political systems*  

**Incentives**
- of elected officials → *office-keeping and office-seeking*
- of bureaucrats (civil servants) → bureau-shaping
- of private groups (citizens, companies, interest groups...)

**Non-decisions**
- Preserving the *status quo / Protecting vested interests*
What is policy analysis

Mental maps
incl. decisions, speeches, laws, budgets, programmes, ...
as well as stages (e.g. agenda-setting), typologies (e.g. Löwi), ...

Policy processes
Sequentiability, cyclicality
Path dependence, nonergodicity (nondeterminism)

Patterns of behaviour
  e.g. blame avoidance and credit-claiming
Consent v. active or passive resistance
Goals of policy analysis

Identify analytical dimensions
Policy communities, environments, fields, subsystems...
Interests (actors, agents, stakeholders, coalitions)
Institutions (durable, persistent logics)
Ideas (mental frames ~ culture, ideology, norms, values)

Understand policy change
Punctuated equilibria, paradigmatic change
Institutional change, policy drift, policy feedback
Goals for our tutorials

Comparative **policy analysis** (what we will do)

- Cover exemplary **case studies** (readings)
- Identify and criticize **theories and methods**
  - Build up your own case studies
  - Apply your own choice of methods and theories

Analytical **skill set** (what you will take away)

- Concepts, frameworks, empirical examples
- Written and oral **communication**
Absences are to be handled with admin

Grading is documented in the syllabus

Lecture 40%
Tutorials 60%

Tutorials include

Midterm 30%
Presentations 70%
Course material (for my tutorial groups only)

- [link.infini.fr/ppol-2022](link.infini.fr/ppol-2022) · bookmark that link

- **Tutorials syllabus**
  Complements the *lecture* syllabus · read both this week

- **Course readings**
  1 reading per week from Tutorials 2 to 6 · get the reader

- **Other material**
  Tutorial slides, extra tutorials material, and files related to student presentations (incl. a folder to upload them)
Course readings

Course readings are part of your **midterm and final exams**, along with everything covered in your lecture

- **Read them all**
  
  5 readings *(all journal articles or book chapters)*

- **Take notes**
  
  Research question, data and methods, findings

  **Theoretical framework** and discussion

- **Discuss in class**
Form groups of **4 students**

Use the Google Sheets document on Google Drive

→ Group composition needs to be finalized **before Tutorial 2**

**If you were absent** and are catching up Tutorial 1 by reading those slides, contact a group, ask to join, and add your name to it on the Google Sheets document.

Do so **before Tutorial 2**
Group presentations

Presentation proposals will be due after Tutorial 3

Final presentations will be due before Tutorial 8

→ Organise your group

Schedule work sessions (with remote options)
Distribute tasks (as equally as possible)

All presenters in a group will receive the same grade

→ Share responsibility

No exceptions or excuses (no free-riding)
Research project

[Tutorials 1-2] Form a group on a single policy issue

- Research skills

[Tutorials 3-4] Build a literature review on the issue

- Written communication

[Tutorials 5-6] Write up your final analysis of the issue

- Oral communication

[Tutorial 7] Record your presentation

[Tutorial 8] Defend your work and get feedback
Example policy domains

4 The Single Market
   Alasdair R. Young

5 Competition Policy
   Stephen Wilks

6 Economic and Monetary Union
   Kathleen R. McNamara

7 Agricultural Policy
   Elmar Rieger

8 The Budget
   Brigid Laffan and Johannes Lindner

9 Cohesion and the Structural Funds
   David Allen

10 Social Policy
    Stephan Leibfried

11 Employment Policy
    Martin Rhodes

12 Environmental Policy
    Andrea Lenschow

13 Biotechnology Policy
    Mark A. Pollack and Gregory C. Shaffer

14 Fisheries Policy
    Christian Lequesne

15 Trade Policy
    Stephen Woolcock

16 Eastern Enlargement
    Ulrich Sedelmeier

17 Foreign and Security Policy
    William Wallace

18 Justice and Home Affairs
    Sandra Lavenex and William Wallace

(Wallace, Wallace and Pollack)
Example policy topics (from the tutorial readings)

Abstract: This article explains the relaunch of the European Union’s (EU) economic reform agenda in 2010. After repeated delays during 2009, the European Commission scaled back its initial plan for a revived social dimension and instead proposed a strengthened governance architecture of economic surveillance.

Topic = 

( Policy ) + ( Level of government ) + ( Where ) + ( When )

Adaptive policy implementation: Process and impact of Indonesia’s national irrigation reform 1999–2018
See you next week