Tutorials in Public Policy

Tutorial 2
Grossophobie. Gabrielle Deydier : «Tous les jours, on me traitait d’handicapée»
DIABETES
HIGH BLOOD PRESSURE
STROKE
CERTAIN CANCERS

OBESITY
L'obésité est une maladie qui se soigne.

Pensez à vous, prenez soin de vous.

avec l’aimable participation de Magloire et le soutien institutionnel de Johnson & Johnson Medical Devices
Framing an issue

What?
Social distribution of prestige/shame
Stigma and stigma reversal (Goffman)

Who?
Mass and elite perceptions
Authority and expertise (esp. over causes)

Fat shaming is officially over
New obesity guidelines aim to transform obesity from a stigmatized condition to a medical condition.
Contre le Ceta et la malbouffe, "la désobéissance civile et la non-violence sont les armes des citoyens", selon José Bové
Global field dynamics

Why?

* beyond cultural differences
* cross-country/region comparisons

What?

* anti-Americanism, anti-globalization
* protectionism and national pride
Dissect Saguy, Gruys and Gong (2010)

Research question and theory
What’s the motive behind the research?
What theories do they rely on? (framing, claims-making...)

Data and methods
esp. re: cross-national media and culture analysis
→ be critical: what are its merits and shortcomings?

Hypotheses and findings
Do the authors find what they expected to?
What is least/most surprising about their results?
Workshop roadmap for today

[link.infini.fr/ppol-2022]

- **Finalize group composition**

  Group composition will be final after today

- **Specify your policy topic**

  Could you study it as in Saguy, Gruys and Gong (2010)?

- **Apply the ‘stages-based’ approach**

  Do you manage to make your topic go ‘through’ it?
Start working on your presentation proposal

Start working on your **presentation proposal**

[link.infini.fr/ppol-2022](link.infini.fr/ppol-2022)

Relevant document:  

- **Read the instructions** on page 2
  Ask any questions right now, **in class**

- **Download** a copy of the document (File → Download)
  ... in an editable format (e.g. DOCX, RTF)

- **Fill it in as a group** and upload it to

  The deadline is **Tuesday 18 October at noon**
Example policy domains (repeated from Tutorial 1)

4 The Single Market
   Alasdair R. Young

5 Competition Policy
   Stephen Wilks

6 Economic and Monetary Union
   Kathleen R. McNamara

7 Agricultural Policy
   Elmar Rieger

8 The Budget
   Brigid Laffan and Johannes Lindner

9 Cohesion and the Structural Funds
   David Allen

10 Social Policy
    Stephan Leibfried

11 Employment Policy
    Martin Rhodes

12 Environmental Policy
    Andrea Lenschow

13 Biotechnology Policy
    Mark A. Pollack and Gregory C. Shaffer

14 Fisheries Policy
    Christian Lequesne

15 Trade Policy
    Stephen Woolcock

16 Eastern Enlargement
    Ulrich Sedelmeier

17 Foreign and Security Policy
    William Wallace

18 Justice and Home Affairs
    Sandra Lavenex and William Wallace

(Wallace, Wallace and Pollack)
More policy *domains* (not just for France)
Example policy topics (repeated from Tutorial 1)

Abstract  This article explains the relaunch of the European Union’s (EU) economic reform agenda in 2010. After repeated delays during 2009, the European Commission scaled back its initial plan for a revived social dimension and instead proposed a strengthened governance architecture of economic surveillance.

\[ \text{Topic} = (\text{Policy}) + (\text{Level(s) of government}) + (\text{Where}) + (\text{When}) \]

Adaptive policy implementation: Process and impact of Indonesia’s national irrigation reform 1999–2018
Setting the Immigrant Policy Agenda: Expertise and Politics in the Netherlands, France and the United Kingdom

Scholten and Timmermans, 2010

The Conflict of Conflicts in Comparative Perspective. Euthanasia as a Political Issue in Denmark, Belgium, and the Netherlands

Green-Pedersen, 2007

Tobacco Control Policy in Western Europe: A Case of Protracted Paradigm Change

Studlar, in Capano and Howlett 2009
The Politics of Numbers. Framing Intra-EU Migrants in the Netherlands

van Ostaijen and Scholten, 2017

The Role of Ideas in Policy Transfer: The Case of UK Smoking Bans since Devolution

Cairney, 2009

The Liberalisation of the German Social Model: Public–Private Pension Reform in Germany since 2001

Bridgen and Meyer 2014
Selection criteria for policy *topics*

- **Empirical**
  
  Exists and has been studied *(cf. Tutorial 3)*

- **Specific**
  
  Circumscribed in space and time

- **Collaborative**
  
  Based on your group’s consensus

*Settle on a topic now, revise and refine it later.*
See you next week