GLOBAL HEALTH
GOVERNANCE, INTERVENTIONS, ECONOMICS

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SUMMARY

This course deals with the political aspects of global health, which designates the compound of policies adopted and enacted by public and private actors within and across nation-states. The course asks how global health is governed, what kinds of interventions it is made of, and what its economic implications are at the global level.

The course consists of one-hour lectures, followed by two student presentations. All presentations are designed for delivery by two students, three at most. Attendance and active participation in all sessions are compulsory and will be part of the grading of the course, which also includes a text review to be handed at the end of the term.

OUTLINE

Global Health and International Relations

1. Introduction
2. Institutions
3. Principles

Case Studies in Global Health Interventions

4. Epidemics
5. Biosecurity
6. Tobacco

The Political Economy of Global Health

7. Pharmaceuticals
8. Food
9. Austerity
COURSE ORGANIZATION

All sessions start with a 50-minute lecture.

The references provided below the outline of each lecture are weekly readings for myself, not for you; their ideas will be presented, at least in passing, in the lectures themselves. If you are looking for optional readings to get a deeper grasp of global health, I would rather recommend that you take a look at the handbooks listed in the “Recommended Readings” section on page 5.

The second hour of each session after the first two will host two student presentations.

The desired number of students per presentation is two, although three students might be exceptionally allowed to present together if more than 28 students attend the course. All students are required to present once in the semester. Presentations will be assigned in Session 1. Instructions on how to organize the presentations will be delivered in the same session. Student presentations are programmed from Sessions 3 to 9.

Attendance and active participation in all sessions are strictly compulsory.

Each presentation should give rise to a ‘Q & A’ session, the overall quality of which will count as part of a class-level final grade, which will also include a measure of attendance and discipline during lectures and presentations. In other words, I will collectively reward a classroom of active, assiduous students, just as I will sanction any alternative configuration, especially if it includes chatting or mobile phones.

Your final grade for this course will be

50% student presentation (see next page) +
25% text review (instructions to be delivered later in the semester) +
25% class attendance, discipline and participation.

If you are absent to any of the course sessions, please justify it with admin.

I do not handle (or even care about) absences, and I cannot justify them for you. The only case where I actually care about absences is if you are absent to your own presentation, in which case I require that you email me to let me know that you have been formally excused (or not) by admin for that absence. Unexcused absences on presentations will systematically be graded 0 out of 20. Please do not do that.

Last, if you plagiarize any material, you will be severely sanctioned.

ESPOL enforces strict anti-plagiarism rules as well as severe sanctions when students do not properly quote, cite and reference their sources. Your work will be scanned by anti-plagiarism software, and your teachers have been trained to detect plagiarism. Please consult your student rulebook to learn about plagiarism, and read carefully all instructions related to academic citations and bibliographic references.
RULES FOR PRESENTATIONS

Presentations should cover the assigned readings.

Covering the readings takes precedence on covering anything else.

Covering additional relevant material is welcome, but entirely optional.

Presentations should last no more than 20 minutes, and no less than 15 minutes.

Rehearse your presentation before class at least once. Seriously, do it.

Present in English; untranslated quotes from French readings are accepted.

Do not suggest 'discussion points’ at the end of your presentation.

Let the audience sort that one out. Expect three types of questions:

– **Factual** ‘Could you please re-explain… What did you mean by…’
– **Analytical** ‘What did you imply when you said that…’
– **Critical** ‘Do you actually agree with the idea that…’

Use readable, static slides.

This means: no Prezi or PowerPoint animated theatrics. None. Zero percent.

Also refrain from sticking gratuitous, useless stock photographs in your slides.

For readability, use a light background, dark text color, and large font size.

Make sure to carefully proofread your slides.

Provide slides and handouts in PDF format.

Export your slides and handout to PDF *before the class break*.

Copy your slides and handout to my laptop *during the class break*.

All slides will have to be shown from my laptop, and from my laptop only.

Have a USB stick ready in order to transfer the slides to my laptop.

Slides should open with the title of the presentation and with your full names.

Organize the rest of your slides as you see fit, as long as you cover:

– **Description** What facts are covered in the reading
– **Analysis** How the author(s) interpret(s) those facts
– **Implications** What conclusions can be drawn from there

Do not prepare more slides than you can present in 20 minutes.

Handouts should include the full references to the covered readings.

Handouts should also include an outline of your presentation.

Handouts might also include helpful material like definitions and quotes.
RECOMMENDED READINGS

HANDBOOKS


JOURNALS

British Medical Journal: Global Health gh.bmj.com
Bulletin of the World Health Organization who.int/bulletin
Global Health Governance blogs.shu.edu/ghg
Global Public Health tandfonline.com/rgph20
Global Health Research and Policy ghrp.biomedcentral.com
Health Policy sciencedirect.com/journal/health-policy
The Lancet thelancet.com
The Lancet Global Health thelancet.com/journals/langlo

WEBSITES

International Committee of the Red Cross icrc.org
Critical Global Health criticalglobalhealth.org
World Bank worldbank.org
World Health Organization (WHO) who.int

1 INTRODUCTION

- Basic Terminology
- Course Organization

**HANDBOOKS**


**REFERENCES**


2 INSTITUTIONS

- Presentation 2.1. Is the WHO Budget Indexed on Disease Patterns?
  

- Presentation 2.2. Two-Level Games in Chinese Health Policy
  
  Huang, “International Institutions and China’s Health Policy” (Journal of Health Politics, Policy and Law, 2015).

**HANDBOOKS**


REFERENCES


3 PRINCIPLES

□ Presentation 3.1. What is Global Health Governance?

Ng & Ruger, “Global Health Governance at a Crossroads” (Global Health Governance, 2011).

□ Presentation 3.2. What is Global Health Justice?


HANDBOOKS


REFERENCES

Part 2 · Case Studies in Global Health Interventions

4 EPIDEMICS

- Presentation 4.1. Tuberculosis in South Africa
  

- Presentation 4.2. HIV/AIDS in Brazil, Russia, India and China
  

HANDBOOKS


REFERENCES

5 BIOSECURITY

- Presentation 5.1. Transatlantic Microbial Security
  

- Presentation 5.2. Disease Securitisation
  

HANDBOOKS


REFERENCES


6 TOBACCO

- Presentation 6.1. The WHO FCTC
  
 □ Presentation 6.2. Framing Tobacco Control


HANDBOOKS  
Collin & Lee, ch. 9 (“The Global Economy and the Tobacco Pandemic”) · Cooper & Kirton, ch. 7 (Huang, “In-Flew-Enza: Pandemic Influenza and Its Security Implications”) · Kay & Williams, ch. 5 (Barraclough, “Chronic Diseases and Global Health Governance: The Contrasting Cases of Food and Tobacco”).

REFERENCES  

Part 3 · The Political Economy of Global Health

7 PHARMACEUTICALS

□ Presentation 7.1. Contesting the TRIPS Agreement


□ Presentation 7.2. HIV/AIDS, Drugs Development and Social Justice


HANDBOOKS  
Governance from Below: Access to AIDS Medicines, International Human Rights Law, and Social Movements”.

REFERENCES


8 FOOD

Presentation 8.1. Is Famine Avoidable?


Presentation 8.2. Food (In)security in Africa


HANDBOOKS

Collin & Lee, ch. 4 (“The Impact of Globalization on Food”) · Kay & Williams, ch. 5 (Barracough, “Chronic Diseases and Global Health Governance: The Contrasting Cases of Food and Tobacco”).

REFERENCES

Presentation 9.1. Health Austerity in Greece


Presentation 9.2. The Global Austerity Agenda


REFERENCES


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